

LIFEESSENTIALS

JUNE WEBINAR— THEIR FUTURE, THEIR PLAN: ESTATE PLANNING FOR EVERY CLIENT



Thursday, June 11, 2 PM ET. Discover how protection, legacy, tax efficiency, and control come together in a holistic estate plan. Walk away with ideas to confidently lead estate planning conversations with every client.

[Reserve your spot](#)

Product Announcements

Momentum IUL is coming to New York

As of **June 8, 2026**, Prudential Momentum IULSM will be available for sale in New York state. Momentum IUL provides clients with the power to adapt to life's changes. This accumulation focused IUL product offers death benefit protection plus cash value growth potential with downside market protection. In addition to a fixed account, clients can receive interest credits with full protection against market losses with floors in each of the four indexed accounts, which are tied to well-known indexes.

[▶ GET THE FAST FACTS](#)

Advanced Planning

Solve a client need in 10 minutes

In just 10 minutes, you can tap into the knowledge and experience of Prudential's Advanced Planning Team to help your clients. In each monthly 10-Minute Monday session, a member of the team will show you a new strategy and help you match it to client profiles. June's topic is **Legacy Planning**.

[RESERVE YOUR SEAT](#)

Marketing Support

Trimester sales strategies: The extended care conversation

Unexpected health challenges can derail a client's retirement plan and potentially threaten their independence. The May Trimester page features a new video, an on-demand webinar, and more ready-to-use resources to help you kickstart meaningful conversations with clients about preparing for future health challenges and helping to protect their life's work.

[LEARN MORE](#)

Service & Underwriting

EssentialTerm Suite: Important planned enhancements for new business submission

When we launched our EssentialTerm suite, we did so on a brand-new administration platform. This transition has already delivered efficiencies and sets the stage for even greater capabilities. While change can bring complexities, we are confident these enhancements will lead to an improved experience. Our teams are actively implementing plans to deliver continued improvements in the coming months. Bookmark the link below for real-time updates as we make these changes.

[LEARN MORE](#)

Webinars

Highly anticipated webinar is now available on demand

Life insurance can play an important role in strengthening clients' retirement strategies, especially when chronic illness enters the picture. This on-demand webinar walks through a three-way accumulation case study, showing how Momentum[®] IUL

with BenefitAccess Rider can add flexibility and help support stronger outcomes. Watch now and bring this strategy into your next client conversation.

[▶ WATCH NOW](#)

Replays of webinars and 10-Minute Mondays

Boost your knowledge on your schedule. Our past webinars and 10-Minute Monday sessions are available for on-demand viewing.

[▶ GET THE REPLAYS NOW](#)

State Approvals

Get up-to-date information on product approvals by state.

[Learn more >](#)

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